

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.85914 / Lat: 33.3206

July 2010

Alma School And Ray Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	369,984		1,167,052		1,898,605	
Census Population (1990)	185,209		617,017		1,035,509	
Census Population (2000)	300,662		903,665		1,475,070	
Projected Population (2015)	417,538		1,311,023		2,115,523	
Forecasted Population (2020)	482,386		1,537,498		2,471,749	
Historical Annual Growth 1990 to 2000	115,453	6.2 %	286,648	4.6 %	439,560	4.2 %
Historical Annual Growth 2000 to 2010	69,322	6.2 %	263,387	4.6 %	423,536	4.2 %
Projected Annual Growth 2010 to 2015	47,554	2.6 %	143,971	2.5 %	216,918	2.3 %
Est. Population Density (2010)	4,664.72	psm	3,131.38	psm	2,073.81	psm
Trade Area Size	79.32	sq mi	372.70	sq mi	915.52	sq mi
Households						
Estimated Households (2010)	122,999		400,355		659,843	
Census Households (1990)	64,919		231,378		396,418	
Census Households (2000)	105,991		334,443		550,993	
Projected Households (2015)	138,100		444,442		726,910	
Forecasted Households (2020)	155,859		505,563		824,688	
Households with Children (2010)	49,899	40.6 %	144,565	36.1 %	227,858	34.5 %
Average Household Size	3.01		2.92		2.88	
Average Household Income						
Est. Average Household Income (2010)	82,766		75,459		75,506	
Proj. Average Household Income (2015)	\$89,649		\$82,284		\$82,157	
Average Family Income (2010)	\$92,982		\$87,792		\$88,244	
Median Household Income						
Est. Median Household Income (2010)	\$71,102		\$63,450		\$60,826	
Proj. Median Household Income (2015)	\$74,185		\$66,792		\$64,003	
Median Family Income (2010)	\$80,255		\$74,212		\$72,008	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,778		\$26,269		\$26,855	
Proj. Per Capita Income (2015)	\$29,893		\$28,250		\$28,808	
Per Capita Income Est. 5 year change	\$2,115.47	-7.1 %	\$1,980.81	-7.0 %	\$1,952.79	-6.8 %
Other Income						
Est. Disposable Income (2010)	\$57,437		\$51,905		\$49,936	
Proj. Disposable Income (2015)	\$59,574		\$54,272		\$52,213	
Disposable Income Est. 5 year change	\$2,137.06	3.7 %	\$2,366.50	4.6 %	\$2,276.24	4.6 %
Est. Average Household Net Worth (2010)	\$536,287		\$497,326		\$498,292	
Daytime Demos						
Total Number of Businesses (2010)	11,268		36,327		66,417	
Total Number of Employees (2010)	153,178		520,375		983,026	
Company Headqtrs: Businesses (2010)	13	0.1 %	61	0.2 %	130	0.2 %
Company Headqtrs: Employees (2010)	2,603	1.7 %	13,640	2.6 %	22,887	2.3 %
Unemployment Rate (2010)	4.43 %		4.73 %		4.98 %	
Employee Population Per Business	13.6 to 1		14.3 to 1		14.8 to 1	
Residential Population per Business	32.8 to 1		32.1 to 1		28.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	236,435		820,414		1,524,700	

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Alma School And Ray Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Race & Ethnicity						
White (2010)	318,843	86.2 %	1,016,476	87.1 %	1,645,654	86.7 %
Black or African American (2010)	17,673	4.8 %	52,957	4.5 %	100,556	5.3 %
American Indian & Alaska Native (2010)	6,423	1.7 %	27,362	2.3 %	50,182	2.6 %
Asian (2010)	19,819	5.4 %	47,654	4.1 %	63,262	3.3 %
Hawaiin & Pacific Islander (2010)	985	0.3 %	3,645	0.3 %	5,205	0.3 %
Other Race (2010)	4,622	1.2 %	13,990	1.2 %	25,910	1.4 %
Multi Race (2010)	1,618	0.4 %	4,967	0.4 %	7,836	0.4 %
Not Hispanic or Latino Population (2010)	267,147	72.2 %	847,320	72.6 %	1,314,147	69.2 %
Hispanic or Latino Population (2010)	102,837	27.8 %	319,732	27.4 %	584,458	30.8 %
Not of Hispanic Origin Population (1990)	159,229	86.0 %	539,266	87.4 %	862,177	83.3 %
Hispanic Origin Population (1990)	25,980	14.0 %	77,752	12.6 %	173,333	16.7 %
Not Hispanic or Latino Population (2000)	241,721	80.4 %	729,572	80.7 %	1,127,312	76.4 %
Hispanic or Latino Population (2000)	58,941	19.6 %	174,093	19.3 %	347,757	23.6 %
Not Hispanic or Latino Population (2015)	288,163	69.0 %	910,808	69.5 %	1,403,134	66.3 %
Hispanic or Latino Population (2015)	129,375	31.0 %	400,215	30.5 %	712,390	33.7 %
Hist. Hispanic Ann Growth (1990 to 2010)	76,857	19.7 %	241,981	20.7 %	411,126	15.8 %
Proj. Hispanic Ann Growth (2010 to 2015)	26,538	5.2 %	80,483	5.0 %	127,931	4.4 %
Age						
Age 0 to 4 yrs (2010)	31,175	8.4 %	94,708	8.1 %	152,123	8.0 %
Age 5 to 9 yrs (2010)	30,900	8.4 %	93,285	8.0 %	149,912	7.9 %
Age 10 to 14 yrs (2010)	28,638	7.7 %	86,212	7.4 %	137,077	7.2 %
Age 15 to 19 yrs (2010)	25,898	7.0 %	83,953	7.2 %	130,854	6.9 %
Age 20 to 24 yrs (2010)	23,073	6.2 %	84,432	7.2 %	129,570	6.8 %
Age 25 to 29 yrs (2010)	28,391	7.7 %	89,907	7.7 %	141,741	7.5 %
Age 30 to 34 yrs (2010)	31,422	8.5 %	92,078	7.9 %	144,547	7.6 %
Age 35 to 39 yrs (2010)	30,983	8.4 %	89,855	7.7 %	140,340	7.4 %
Age 40 to 44 yrs (2010)	29,171	7.9 %	84,746	7.3 %	133,076	7.0 %
Age 45 to 49 yrs (2010)	27,351	7.4 %	79,073	6.8 %	126,468	6.7 %
Age 50 to 54 yrs (2010)	23,939	6.5 %	70,122	6.0 %	114,315	6.0 %
Age 55 to 59 yrs (2010)	18,202	4.9 %	57,797	5.0 %	97,209	5.1 %
Age 60 to 64 yrs (2010)	13,232	3.6 %	46,470	4.0 %	81,989	4.3 %
Population age 65-74 (2010)	15,373	4.2 %	61,857	5.3 %	116,384	6.1 %
Population age 75-84 (2010)	7,960	2.2 %	35,651	3.1 %	69,739	3.7 %
Population age 85+ (2010)	4,275	1.2 %	16,905	1.4 %	33,261	1.8 %
Median Age (2010)	32.2	yrs	32.8	yrs	33.8	yrs
Gender Age Distribution						
Population Female (2010)	183,460	49.6 %	576,747	49.4 %	939,911	49.5 %
Age 0 to 19 yrs (2010)	57,186	31.2 %	175,217	30.4 %	278,553	29.6 %
Age 20 to 64 yrs (2010)	110,991	60.5 %	337,746	58.6 %	538,445	57.3 %
Age 65 yrs plus (2010)	15,284	8.3 %	63,784	11.1 %	122,912	13.1 %
Median Age Females (2010)	32.8	Yrs	33.6	Yrs	34.8	Yrs
Population Male (2010)	186,523	50.4 %	590,305	50.6 %	958,695	50.5 %
Age 0 to 19 yrs (2010)	59,425	31.9 %	182,941	31.0 %	291,413	30.4 %
Age 20 to 64 yrs (2010)	114,774	61.5 %	356,734	60.4 %	570,810	59.5 %
Age 65 yrs plus (2010)	12,324	6.6 %	50,630	8.6 %	96,472	10.1 %
Median Age Males (2010)	31.6	yrs	32.0	yrs	32.9	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2010)	3,684	3.0 %	10,645	2.7 %	22,193	3.4 %
HH Income \$150,000 to 199,999 (2010)	6,303	5.1 %	18,374	4.6 %	29,091	4.4 %
HH Income \$100,000 to 149,999 (2010)	23,069	18.8 %	62,430	15.6 %	91,925	13.9 %
HH Income \$75,000 to 99,999(2010)	22,540	18.3 %	63,695	15.9 %	93,718	14.2 %
HH Income \$50,000 to 74,999(2010)	28,486	23.2 %	86,598	21.6 %	133,871	20.3 %
HH Income \$35,000 to 49,999(2010)	16,361	13.3 %	57,954	14.5 %	96,056	14.6 %
HH Income \$25,000 to 34,999(2010)	9,128	7.4 %	37,613	9.4 %	66,753	10.1 %
HH Income \$15,000 to 24,999(2010)	7,079	5.8 %	30,540	7.6 %	59,669	9.0 %
HH Income \$0 to 14,999 (2010)	6,348	5.2 %	32,506	8.1 %	66,566	10.1 %
HH Income \$35000+ (2010)	100,443	81.7 %	299,696	74.9 %	466,855	70.8 %
HH Income \$75000+ (2010)	55,596	45.2 %	155,144	38.8 %	236,928	35.9 %
Housing						
Total Housing Units (2010)	133,658		455,109		771,238	
Housing Units Occupied (2010)	122,999	92.0 %	400,355	88.0 %	659,843	85.6 %
<i>Housing Units, Owner Occupied (2010)</i>	86,498	64.7 %	261,309	57.4 %	430,628	55.8 %
<i>Housing Units, Renter Occupied (2010)</i>	36,500	27.3 %	139,046	30.6 %	229,214	29.7 %
Housing Units, Vacant (2010)	10,659	8.0 %	54,754	12.0 %	111,396	14.4 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	72,664	26.0 %	251,606	28.2 %	399,284	27.4 %
Now Married (2010)	160,800	57.6 %	483,671	54.2 %	770,646	52.8 %
Separated (2010)	9,546	3.4 %	32,567	3.7 %	66,842	4.6 %
Widowed (2010)	8,978	3.2 %	36,372	4.1 %	72,963	5.0 %
Divorced (2010)	27,004	9.7 %	88,001	9.9 %	148,905	10.2 %
Household Type						
Population Family (2010)	315,429	85.3 %	954,830	81.8 %	1,541,481	81.2 %
Population Non-Family (2010)	52,824	14.3 %	201,747	17.3 %	333,584	17.6 %
Population Group Qtrs (2010)	1,731	0.5 %	10,475	0.9 %	23,540	1.2 %
Family Household (2010)	84,461	68.7 %	257,287	64.3 %	417,770	63.3 %
Married Couple Family With Kids (2010)	35,070	40.5 %	99,293	38.0 %	151,531	35.2 %
Average Family Household Size (2010)	3.73		3.71		3.69	
Non-Family Household (2010)	38,538	31.3 %	143,067	35.7 %	242,073	36.7 %
Household Size						
1 Person Household (2010)	29,238	23.8 %	108,703	27.2 %	189,862	28.8 %
2 Person Households (2010)	28,431	23.1 %	96,672	24.1 %	163,369	24.8 %
3 Person Households (2010)	16,209	13.2 %	47,939	12.0 %	74,195	11.2 %
4 Person Households (2010)	27,615	22.5 %	77,676	19.4 %	118,441	17.9 %
5 Person Households (2010)	12,785	10.4 %	38,744	9.7 %	61,689	9.3 %
6+ Person Households (2010)	8,720	7.1 %	30,621	7.6 %	52,286	7.9 %
Household Vehicles						
Total Vehicles Available (2010)	235,287		743,269		1,183,981	
Household: 0 Vehicles Available (2010)	4,727	2.0 %	19,915	2.7 %	40,297	3.4 %
Household: 1 Vehicles Available (2010)	39,476	16.8 %	145,167	19.5 %	249,983	21.1 %
Household: 2+ Vehicles Available (2010)	78,796	33.5 %	235,273	31.7 %	369,563	31.2 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	273,483		876,362		1,433,412	
Est. Civilian Employed (2010)	189,986	69.5 %	575,499	65.7 %	890,444	62.1 %
Est. Civilian Unemployed (2010)	12,110	4.4 %	41,420	4.7 %	71,450	5.0 %
Est. In Armed Forces (2010)	240	0.1 %	824	0.1 %	1,295	0.1 %
Est. Not in Labor Force (2010)	71,147	26.0 %	258,619	29.5 %	470,224	32.8 %
Occupation (2000)						
Occupation: Population 16+	161,470		462,936		703,314	
Mgmt, Business, & Financial Operations	27,948	17.3 %	70,838	15.3 %	106,352	15.1 %
Professional and Related	38,259	23.7 %	102,842	22.2 %	145,367	20.7 %
Service	18,745	11.6 %	62,024	13.4 %	101,950	14.5 %
Sales and Office	47,202	29.2 %	136,955	29.6 %	205,742	29.3 %
Farming, Fishing, and Forestry	528	0.3 %	1,091	0.2 %	1,946	0.3 %
Construction, Extraction, & Maintenance	13,020	8.1 %	41,099	8.9 %	66,908	9.5 %
Production, Transport, & Material Moving	15,768	9.8 %	48,087	10.4 %	75,050	10.7 %
Percent White Collar Workers		70.2 %		67.1 %		65.0 %
Percent Blue Collar Workers		29.8 %		32.9 %		35.0 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$7,586		\$23,093		\$37,920	
Total Non-Retail Expenditures (2010)	\$4,391	57.9 %	\$13,338	57.8 %	\$21,877	57.7 %
Total Retail Expenditures (2010)	\$3,195	42.1 %	\$9,754	42.2 %	\$16,043	42.3 %
Apparel (2010)	\$365	4.8 %	\$1,110	4.8 %	\$1,826	4.8 %
Contributions (2010)	\$282	3.7 %	\$850	3.7 %	\$1,425	3.8 %
Education (2010)	\$188	2.5 %	\$564	2.4 %	\$936	2.5 %
Entertainment (2010)	\$427	5.6 %	\$1,295	5.6 %	\$2,124	5.6 %
Food And Beverages (2010)	\$1,151	15.2 %	\$3,527	15.3 %	\$5,787	15.3 %
Furnishings And Equipment (2010)	\$343	4.5 %	\$1,029	4.5 %	\$1,683	4.4 %
Gifts (2010)	\$202	2.7 %	\$608	2.6 %	\$1,008	2.7 %
Health Care (2010)	\$447	5.9 %	\$1,383	6.0 %	\$2,277	6.0 %
Household Operations (2010)	\$280	3.7 %	\$838	3.6 %	\$1,382	3.6 %
Miscellaneous Expenses (2010)	\$124	1.6 %	\$382	1.7 %	\$627	1.7 %
Personal Care (2010)	\$110	1.4 %	\$335	1.5 %	\$549	1.4 %
Personal Insurance (2010)	\$79	1.0 %	\$238	1.0 %	\$393	1.0 %
Reading (2010)	\$25	0.3 %	\$75	0.3 %	\$124	0.3 %
Shelter (2010)	\$1,464	19.3 %	\$4,451	19.3 %	\$7,322	19.3 %
Tobacco (2010)	\$46	0.6 %	\$146	0.6 %	\$240	0.6 %
Transportation (2010)	\$1,535	20.2 %	\$4,659	20.2 %	\$7,588	20.0 %
Utilities (2010)	\$519	6.8 %	\$1,602	6.9 %	\$2,628	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	230,300		724,462		1,199,070	
Elementary (0 to 8)(2010)	11,641	5.1 %	38,214	5.3 %	89,060	7.4 %
Some High School (9 to 11)(2010)	12,374	5.4 %	45,556	6.3 %	91,965	7.7 %
High School Graduate (12)(2010)	46,424	20.2 %	160,244	22.1 %	278,032	23.2 %
Some College (13 to 16)(2010)	55,555	24.1 %	177,534	24.5 %	279,153	23.3 %
Associate Degree Only(2010)	20,980	9.1 %	62,917	8.7 %	96,434	8.0 %
Bachelor Degree Only(2010)	53,408	23.2 %	156,279	21.6 %	235,727	19.7 %
Graduate Degree(2010)	29,918	13.0 %	83,718	11.6 %	128,699	10.7 %

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Units In Structure						
1 Detached Unit (2000)	77,215	69.1 %	210,122	57.2 %	336,734	54.0 %
1 Attached Unit (2000)	6,713	6.0 %	22,495	6.1 %	43,326	7.0 %
2 to 4 Units (2000)	4,297	3.8 %	19,495	5.3 %	35,277	5.7 %
5 to 9 Units (2000)	6,027	5.4 %	21,409	5.8 %	32,354	5.2 %
10 to 19 Units (2000)	5,499	4.9 %	20,558	5.6 %	31,685	5.1 %
20 to 49 Units (2000)	2,246	2.0 %	10,952	3.0 %	19,982	3.2 %
50 or more Units (2000)	6,976	6.2 %	33,063	9.0 %	57,727	9.3 %
Mobile Home or Trailer (2000)	2,700		27,659		61,483	
Other Structure (2000)	109		1,533		4,556	
Homes Built By Year						
Homes Built 1999 to 2000	6,120	5.5 %	17,370	4.7 %	32,749	5.3 %
Homes Built 1995 to 1998	22,930	20.5 %	57,781	15.7 %	84,786	13.6 %
Homes Built 1990 to 1994	16,913	15.1 %	46,111	12.6 %	69,334	11.1 %
Homes Built 1980 to 1989	36,055	32.3 %	113,423	30.9 %	169,416	27.2 %
Homes Built 1970 to 1979	23,224	20.8 %	81,596	22.2 %	134,136	21.5 %
Homes Built 1960 to 1969	3,655	3.3 %	31,439	8.6 %	64,333	10.3 %
Homes Built 1950 to 1959	1,686	1.5 %	13,989	3.8 %	44,656	7.2 %
Homes Built Before 1949	1,200	1.1 %	5,577	1.5 %	23,712	3.8 %
Home Values (2000)						
Home Values \$1,000,000+	52	0.1 %	204	0.1 %	1,520	0.5 %
Home Values \$500,000-\$999,999	506	0.7 %	1,278	0.7 %	6,200	2.0 %
Home Values \$400,000-\$499,999	636	0.9 %	1,755	0.9 %	5,289	1.7 %
Home Values \$300,000-\$399,999	1,942	2.7 %	6,109	3.2 %	12,614	4.2 %
Home Values \$200,000-\$299,999	10,762	15.1 %	24,794	13.0 %	39,104	12.9 %
Home Values \$150,000-\$199,999	15,526	21.8 %	38,164	20.0 %	55,876	18.4 %
Home Values \$100,000-\$149,999	31,873	44.8 %	80,356	42.1 %	110,215	36.4 %
Home Values \$70,000-\$99,999	8,304	11.7 %	30,753	16.1 %	51,967	17.2 %
Home Values \$50,000-\$69,999	1,118	1.6 %	5,273	2.8 %	13,470	4.4 %
Home Values \$25,000-\$49,999	314	0.4 %	1,253	0.7 %	5,129	1.7 %
Home Values \$0-\$24,999	118	0.2 %	725	0.4 %	1,487	0.5 %
Owner Occupied Median Home Value	\$152,460		\$146,310		\$157,142	
Renter Occupied Median Rent	\$706		\$663		\$614	
Transportation to Work (2000)						
Drive to Work Alone	129,478	80.1 %	355,710	76.7 %	528,634	75.1 %
Drive to Work in Carpool	20,271	12.5 %	63,255	13.6 %	101,733	14.4 %
Travel to Work - Public Transportation	1,323	0.8 %	6,931	1.5 %	14,402	2.0 %
Drive to Work Motorcycle	741	0.5 %	2,253	0.5 %	3,033	0.4 %
Walk or Bicycle to Work	3,355	2.1 %	16,825	3.6 %	25,000	3.5 %
Other Means	848	0.5 %	3,085	0.7 %	6,116	0.9 %
Work at Home	5,673	3.5 %	15,596	3.4 %	25,416	3.6 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	35,418	22.7 %	111,461	24.9 %	171,132	25.2 %
Travel to Work in 15 to 29 Minutes	64,626	41.4 %	181,201	40.4 %	268,405	39.5 %
Travel to Work in 30 to 59 Minutes	48,969	31.4 %	134,310	30.0 %	203,241	29.9 %
Travel to Work in 60 Minutes or More	7,001	4.5 %	21,087	4.7 %	36,140	5.3 %
Average Travel Time to Work	23 mins		23 mins		23 mins	

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